



The
**Bulmershe
School**
INSPIRING POTENTIAL,
ACHIEVING TOGETHER

Course Details for Business Studies

Key Stage 4

GCSE Business Studies Edexcel.

www.edexcel.org.uk

Students complete 3 units of work over the two year course.

Unit 1 Introduction to Small Business is completed in year 10 and covers the following topics:

- spotting a business opportunity
- showing enterprise
- putting a business idea into practice
- making the start-up effective
- understanding the economic context

Overview of assessment

External examination: 45 minutes, 40 marks.

Compulsory multiple-choice and objective test questions.

Unit 2 Investigating Small Business is completed in year 11 in the form of a controlled assessment.

Overview of assessment

Students complete one Edexcel-set task with a total of 40 marks.

Research/investigation – approximately two weeks of curriculum of time (a maximum of six hours).

Analysis/evaluation of task (final write-up) – approximately one week of curriculum time (a maximum of three hours).

The task is internally marked by teachers and moderated by Edexcel.

Unit 3 Building a Business is completed in year 11 and covers the following topics:

- marketing
- meeting customer needs
- effective financial management
- effective people management
- the wider world affecting business

Overview of assessment

Written examination: 1 hour 30 minutes, 90 marks

Questions will comprise of a combination of multiple-choice, short- and extended-answer, data response and scenario-based questions.

Key stage 5

AS / A2 Business Studies AQA

www.aqa.org.uk

Students complete 4 units of work over 2 years. Units 1 and 2 in the first year (AS) and units 3 and 4 in the second year (A2)

Unit 1 – BUSS1

Planning and Financing a Business includes the following topics:

Enterprise, Generating and Protecting Business Ideas, Developing Business Plans, Conducting Start-up Market Research, Raising Finance, Locating the Business

Overview of assessment

40% of AS, 20% of A Level

1 hour 15 minutes examination

60 marks

Short answer questions and extended responses based on a mini case study.

Unit 2 – BUSS2

Managing a Business includes the following broad topics:

Finance, people in business, operations management and marketing and the competitive environment.

Overview of assessment

60% of AS, 30% of A Level

1 hour 30 minutes examination

80 marks

Compulsory, multi-part data response questions.

Unit 3 – BUSS3

Strategies for Success includes the following topics:

Functional objectives and strategies, financial strategies and accounts, marketing strategies, operational strategies and human resource strategies.

Overview of assessment

25% of A Level

1 hour 45 minutes examination

80 marks

The questions require extended answers based on an unseen case study drawing upon knowledge from AS units.

Unit 4 – BUSS4

The Business Environment and Managing Change includes the following topics:

Corporate aims and objectives, assessing changes in the business environment and managing change.

Overview of assessment

25% of A Level

1 hour 45 minutes examination

80 marks

There is a pre-release research examined in the first section of a two section examination.

The second section consists of a choice of essays. All questions will be essay style and synoptic therefore drawing upon knowledge from all four units.

OCR Cambridge Technical Level 3

www.ocr.org.uk

Students complete 6 units of work over 2 years.

The units of study are:

Unit 1 – The Business Environment

Unit 2 – Business Resources

Unit 3 – Introduction to Marketing

Plus 3 other units to be decided according to student interest.

Overview of assessment

All units are assessed through independent coursework.

Students' work is internally marked and graded and externally moderated at least once a year.

OCR Cambridge Technical Level 2 Extended Certificate in Business

www.ocr.org.uk

This is a 1 year course, equivalent to 2 GCSEs, and students study the following units:

Unit 1 Business Purposes

Unit 2 Business Organisations

Unit 3 Financial Forecasting for Business

Unit 4 People in Organisations

Unit 5 The Marketing Plan

Unit 7 Business Communication through Documentation

Overview of Assessment

All units are assessed through independent coursework.

Students' work is internally marked and graded and externally moderated.